**The Great Computer Challenge, 2020**

***Video Editing, Level 4***

# **Background**

# You are supplied with video clips about a young woman who has overseen the planting of thousands of trees in an effort to better the environment and is in the process of starting a non-profit to further the effort. The footage is from an event she helped organize, planting trees on the campus of her school, Virginia Wesleyan University.

# Mentally log the video clips (crowds, interviews, etc.) and create a one-minute promotional video. Today you have been provided all the essential video/interviews/music/graphics/transitional elements to create a promotional video.

# **Guidelines &** **Requirements**

* It is recommended that each participant have earphones/headphones (but it is not required)
* Contestant(s) must save & leave their completed video to be judged up/visible on their desktop screen for the judges
* It is recommended that contestant(s) be mindful of the time throughout the competition (you have THREE HOURS to complete the competition)
* Contestant(s) can ONLY use the video/music selections provided by the competition officials (voiceover can be used by the contestants, but it is not a competition requirement)\*\*

# **Challenge 1**

**You must create a video that includes the following items:**

***Psychological continuity*** (make sure the video is understandable)  
Incorporate **M*usic/Voiceover*** that aides in the video excitement, transitions, etc. (the music must enhance not compete with the overall promotional video). The music/voiceover will further enhance or heighten the segments within the video. **No** outside musical source can be used (internet, unauthorized music option such as a CD, MP3 download, etc.)

***\*\*\*recording your own voiceover is not required, but can be used\*\*\****

Incorporate ***interviews*** (from the video B-Roll provided) that will enhance the overall purpose of the promotional video  
***Graphics*** – you are expected to use font (size, style, color), spelling/grammar, etc., that will reinforce the message through words on the screen.   
***Effects*** – this will include wipes, patterns, transitions, etc., that will carry the viewer throughout the video (beginning to the middle to the conclusion)  
***Spelling/Grammar*** – use of spelling/grammar to enhance and reinforce the video (key words/titles/etc.) must be accurately demonstrated and implemented  
**No** inclusion of any web accessed or downloaded music and visual effects can be used.

# **Judging Criteria**

The overall criteria of the final video will be based on the following items:

***CRITERIA EXCELLENT GOOD POOR NONE***

**(5) (3) (1) (0)**

Video displays complex Video displays some Video displays little Video displays no

Relevance understanding of the understanding of understanding of understanding of meaning/

meaning /feeling of the meaning/feeling the meaning/feeling feeling of the theme

theme of the theme of the theme

Psychological Demonstrates Demonstrates adequate Demonstrates little Demonstrates no

Continuity/ exceptional understand- understanding,compre- understanding,compre- understanding,compre-

Mood ing, comprehension and hension and mood of hension and mood of hension and mood of

mood of video video video video

Transitions are smooth Transitions are some- Transitions distract There were no recogni-

Transitions and complement the what smooth with a from the flow of the zable/visible transitions

video composition few distractions video composition

Spelling/grammar Spelling/grammar Spelling/grammar Spelling/grammar was

Spelling/ was exceptionally was adequately dis- was poorly displayed inaccurate/nonexistent

Grammar displayed (creative/ played (creative/no (lack of creativity;

no errors) more than two mistakes) more than two

mistakes)

Music/audio effectively Music/audio adequately Music/audio distract Music/audio were not

Music/ complement the complement the and/or does not implemented or were not

Audio composition/energy composition/energy compliment/energize provided in an audible

of the video of the video the video manner

Placement/length/ Placement/length/ Placement/length/ Placement /length/

relation of interviews relation of interviews relation of interviews relation of interviews

Interviews was effectively was adequately were minimally were not implemented/

demonstrated demonstrated demonstrated provided/included

Placement/creativity/ placement/creativity/ placement/creativity/ placement/creativity/color

Graphics color effectiveness was color effectiveness was color effectiveness was effectiveness was not

effectively used and adequately used and distracting and did not incorporated in an attempt

enhances the video enhances the video enhance the video to complement the video

composition composition composition composition

Incorporation/timing/ Incorporation/timing/ incorporation/timing/ incorporation/ timing/

Effects selection effectively selection adequately distracts and/or hinders was not utilized

compliments the video compliments the video the video transition

transition transition

# **SOL Correlation**

Apply knowledge and skills to generate innovative ideas, products, processes, and solutions.

* Use various creative software, programming environments, or digital tools to convey existing ideas in new and effective ways.
* Use technology to develop innovative and effective solutions for assignments.

***Have fun and thanks for participating in the   
Great Computer Challenge, 2020!***