**The Great Computer Challenge, 2017**

***Graphic Design, Level II***

# **Background**

Graphic Design is the process of visual communication and problem-solving. The field is considered a subset of visual communication and communication design, but sometimes the term "graphic design" is used synonymously. Graphic designers create and combine symbols, images and text to form visual representations of ideas and messages. They use typography, visual arts and page layout techniques to create visual compositions. Common uses of graphic design include corporate design (logos and branding), editorial design (magazines, newspapers and books), wayfinding or environmental design, advertising, web design, communication design, product packaging and signage.

# **Guidelines & Requirements**

Your drawing must be your own work. You may include up to 3 pre-made objects from your drawing software if they help to make your picture better. These objects may include clip art, stamps, animation, or other objects in your software.

If you finish early, go back and add more details.

# **Challenge 1: Community Store**

Your team is designing a new community store. The community store will be used by people in three neighborhoods in a medium to large city.

Draw a picture of the new community store. While drawing your picture think about:

* The community needs for products from the store
* Technology, tools and materials used by the store personnel (owner, manager, sales people, stockers, etc.) to manage the store
* Daily activities carried out by the store personnel as they manage the store
* The people who are in the community and may shop at the store
* How your store may be different from a typical community store of today

# **Judging Criteria**

Remember:

* Save your work every few minutes.
* Leave your picture up on the computer screen when you leave.
* Please remember to make sure you computer monitor will not log out once you are finished, or leave a password for the judges.

Have fun! And thanks for entering the Great Computer Challenge!

# **SOL Correlation**

VA Visual Arts Standards of Learning: 3.3, 3.4, 3.5, 3.7, 3.8, 3.9, 4.3, 4.4, 4.5, 4.6, 5.1, 5.2, 5.3, 5.5, 5.11, 5.13

Have fun and thank for participating in the Great Computer Challenge, 2017!