**The Great Computer Challenge, 2017**

***Graphic Design, Level I***

# **Background**

Graphic Design is the process of visual communication and problem-solving. The field is considered a subset of visual communication and communication design, but sometimes the term "graphic design" is used synonymously. Graphic designers create and combine symbols, images and text to form visual representations of ideas and messages. They use typography, visual arts and page layout techniques to create visual compositions. Common uses of graphic design include corporate design (logos and branding), editorial design (magazines, newspapers and books), wayfinding or environmental design, advertising, web design, communication design, product packaging and signage.

# **Guidelines & Requirements**

Your drawing must be your own work. You may include 1 or 2 objects that are already made (clipart, stamps or animations from your drawing software) if they help make your picture better.

If you finish early, go back and add more details.

# **Challenge 1: My Day in the Store**

Draw a picture of yourself in your favorite store. Use colors, lines, shapes and patterns in your picture.

As you draw your picture think about these questions:

* Would you be a shopper or a storeowner or a salesperson or a cashier?
* What would you see while you are in the store?
* Who would you see while you are in the store?
* What types of things are most important in the store?
* How is your store different from other stores?

# **Judging Criteria**

Remember:

* Save your work every few minutes.
* Your picture must be printed by the time the contest is over (if you choose to print).
* Leave your picture up on the computer screen when you leave.
* If your computer logs out when you are finished, please leave the login information on the judge’s card.

Have fun! And thanks for entering the Great Computer Challenge!

# **SOL Correlation**

VA Visual Arts Standards of Learning: K.2, K3, K6, K7, K8, 1.3, 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 2.4, 2.6, 2.7, 2.8, 2.9

Have fun and thank for participating in the Great Computer Challenge, 2017!