**The Great Computer Challenge, 2017**

***Desktop Presentations, Level II***

# **Background**

Source: <http://www.businessnewsdaily.com/3647-leadership-definition.html>

Leadership is somewhat subjective, but in general it stems from one thing: the ability of one person to establish a following of other people or groups of people. Every leader has a unique style and strategy.

**Below are the top definitions of leadership:**

* The pursuit of bettering your environment
* Knowing your team and yourself well
* Giving people the tools to succeed
* Open, authentic and positive influence
* Clarity, confidence and courage
* Building consensus and common goals
* Being the solution to problems
* Helping others achieve the impossible
* Building the next generation of leaders
* Building followership
* Actively listen

**Important Leadership Qualities of Successful Leaders:**

* Have a vision that they can clearly communicate;
* Have a positive approach to all things they set out to do;
* Often say “Yes, we can!”;
* View problems as challenges that can be overcome;
* Ask many questions and are creative when finding solutions to challenges;
* Take responsibility and do not blame or put others down;
* Are highly organized, plan ahead and set definite goals;
* Know when and how to handle the most important things;
* Truly want everyone to be successful;
* Know that they can learn from everyone;
* Listen carefully to the ideas of others;
* Creatively solve difficult problems and remove obstacles to success;
* Value the strengths, skills and opinions of others;
* Know that the contributions of each team member are important for success;
* Maintain their energy by eating right, exercising, and getting enough sleep;
* Are determined, persistent and never quit or give up;
* Always do their best in all that they do for the pursuit of excellence;
* Are self-motivated and do not compare themselves to other people;
* Help others to set and achieve their goals;
* Inspire others to succeed beyond their own expectations;
* Make others feel appreciated for their work and contributions;
* Provide opportunities for others to grow personally and professionally;
* Set high values and live by them without wavering;
* Try to understand and appreciate how others feel;
* Are always known to be trustworthy;
* Can effectively communicate their confidence to others;
* Are confident that they can achieve what is thought to be impossible;
* Know how to compromise for winning results.

**The Value of Leadership**

* Increase a team’s productivity by more than 25%;
* Increase a team’s output quality by more than 18%
* Increase an organization’s total annual sales by more than 12%;
* Result in up to 35% better retention of a company’s the most valuable employees;
* Result in up to a 15% improvement in customer satisfaction
* Result in up to 40% more projects being completed on time;

# **Guidelines & Requirements**

The presentation should be both informative and motivating. When creating the slides, try to use the program to its fullest, utilizing as many of the key features of the software as possible. The design and flow of the slides will count more than special effects or transitions from one slide to another. Remember that leaders are readers!

* The presentation must contain at least five (5) slides, of which at least   
  - one must include a picture; - one must include a graph/chart or table; - one must contain a list.
* At least one slide must provide a definition of leadership.
* At least one slide must provide information about the qualities of successful leaders.
* At least one slide must provide information about leadership qualities positively affecting others.   
  At least one slide must provide information about the value of leadership.

You may use clip art, drawings, audio or video clips and/or create additional slides.

# **Challenge 1: Leadership Defined**

Everyone can be a leader! Your team has been asked to create a presentation to highlight how to be an effective and successful leader. Leaders are needed to help people realize their dreams, organizations achieve their goals, and to make the world a better place for all. The title of the presentation is “Leading the Way to Success”.

# **Judging Criteria**

Remember that your job is to create a visually appealing and informative presentation. Text layout, font size, and color schemes should be chosen to clearly display information. Pictures, charts, and lists should be created for purposes of effectively communicating your points to the reader.    To help you with your presentation, information about what it takes to be a really great leader is included in the background section of this challenge. You may use and organize this information any way that you wish.

# **SOL Correlation**

VA Visual Arts Standards of Learning: K.2, K3, K6, K7, K8, 1.3, 1.4, 1.5, 1.6, 1.7, 1.8, 1.9, 2.4, 2.6, 2.7, 2.8, 2.9

Have fun and thank for participating in the Great Computer Challenge, 2017!